

Participation & Brand Promotion **Opportunities**

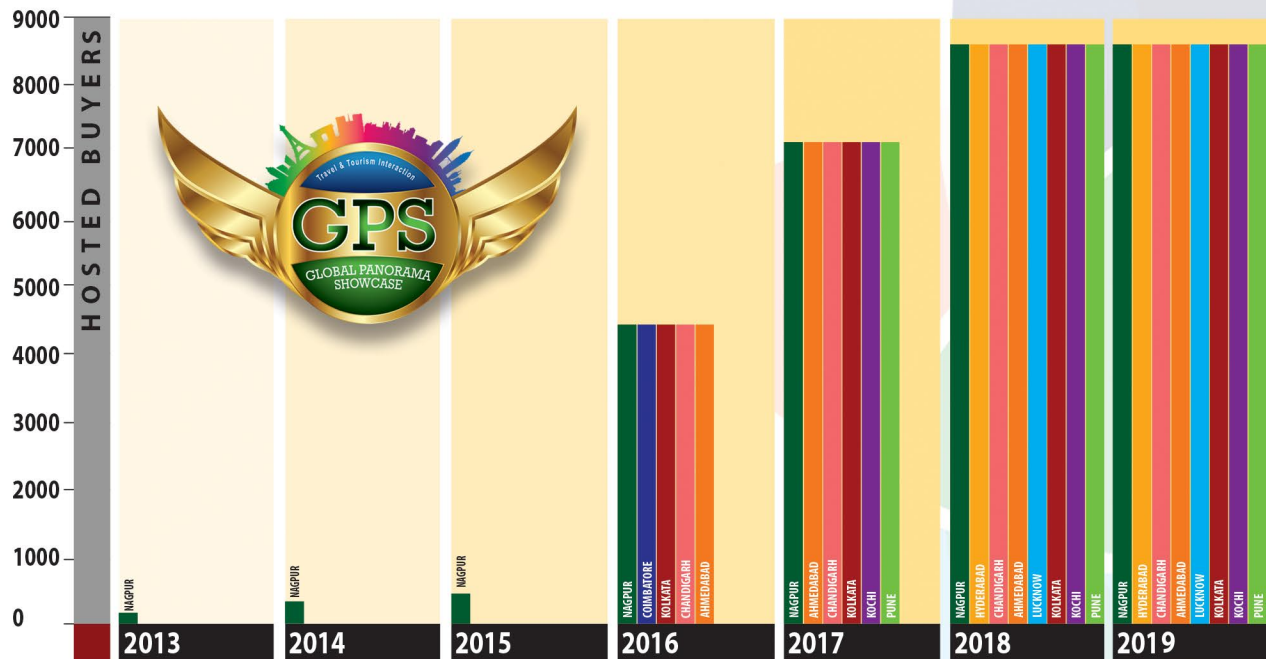
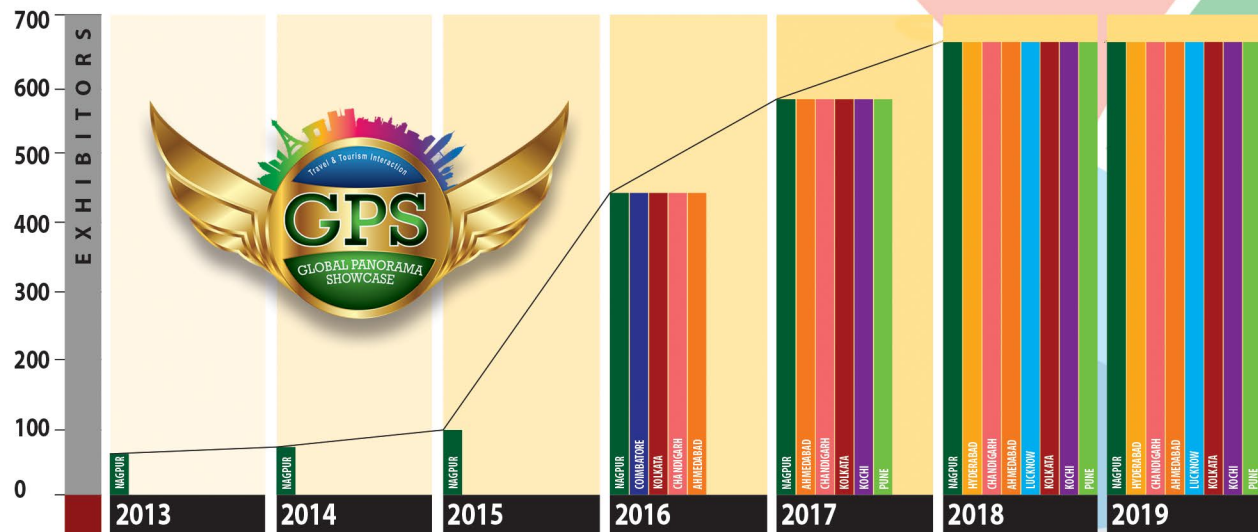


GPS 2020



ECO-CONNECT 2020





GPS 2020



ECO-CONNECT 2020





INTRODUCTION

It's time for the largest travel & tourism show for Tier II & III cities. GPS 2020 is here.

GPS helps in collaborating & strengthening trade relations between trade buyers/visitors & suppliers/exhibitors. GPS conducts knowledge-sharing sessions on travel trade and helps professionals know more about business networking, thus proving beneficial to attendees in fostering business.

Over a span of seven editions and 22 events, GPS has attracted over 35000 trade buyers from Tier II and III cities across India. At every GPS, travel professionals or trade buyers are greeted by 150+ products and services from all over the world.

The 2020 edition promises to be bigger as GPS goes to four more cities in India in addition to the previous ones. More market relevant content offers increased networking opportunities for exhibitors, trade professionals and the travel related media.

#Visakhapatnam, Guwahati, Indore & Jaipur are one day EcoConnect events.

GPS 2020

Nagpur

Hyderabad

Ahmedabad

Chandigarh

Ludhnow

Kochi

Kolkata

Pune

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Visakhapatnam

Guwahati

Indore

Jaipur



REASONS TO BE AT GPS

GPS is the only gateway to 12[#] (8+4) tier II & III cities in India and is an ideal platform for the travel professionals operating within a radius of 300km from the interaction venue. An excellent opportunity to collect qualified leads, network, build relationships and much more, GPS is a cost effective method to grow the travel business in the high growth cities of India.

The biggest names in the travel industry are at GPS to discuss new ideas and discover latest trends with trade professionals from Tier II or III city and it's periphery where the interaction is happening.

#Visakhapatnam, Guwahati, Indore & Jaipur
are one day EcoConnect events.

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GPS 2020



Tentative program GPS Nagpur 2020
DURATION : 2 DAYS

Day 1 1200 to 1800 hrs Registration, Inaugural, Product Presentation & Educational Seminars
Day 2 1100 to 1900 hrs (B2B Event) for Trade and Corporate Buyers



Tentative program other 7 GPS cities in 2020
DURATION : 2 DAYS

Day 1 1200 to 1800 hrs Registration, Inaugural, Product Presentation & Educational Seminars
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#Visakhapatnam, Guwahati, Indore & Jaipur are one day EcoConnect events.

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Exhibitor Participation Fee for GPS

Primary Delegate per City

Table Space : Rs.100,000 + Taxes

Exhibitor Participation for Primary Delegate Inclusions

- One Table Space for B2B Table Top Meeting Exchange (one Table & 3 chairs)
- Branding (digital or print as per the event format) behind the table space; creative by exhibitors
- 2 nights' Accommodation on Single occupancy Inclusive of Breakfast & taxes
- Lunches & Dinners (Welcome and Gala) on the event dates
- VIP access to upload brochures, which will be accessible through the GPS app

Additional Delegate Fee per GPS Event (Maximum of 2 additional delegates can be accommodated at a single table)

- ₹ 15,000+Taxes : Sharing Table space without accommodation with Lunches & Dinners (Welcome and Gala) on the event dates
- ₹ 25,000+ Taxes : Sharing the Same room and Table space with Lunches & Dinners (Welcome and Gala) on the event dates
- ₹ 30,000+ Taxes : Separate room but sharing Table space with Lunches & Dinners (Welcome and Gala) on the event dates

In addition to the above, Eco-Connect events will be scheduled in 4 Cities (Indore, Vizag, Jaipur, Guwahati) during financial year 2020 /2021.

GST@18%

GPS 2020



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In addition to the above, Eco-Connect events will be scheduled in 4 Cities (Indore, Vizag, Jaipur, Guwahati) during financial year 2020 /2021.



Exhibitor Participation Fee for Primary Delegate per Eco-Connect Event

Eco-Connect is a 1 day format

Table Space : ₹65,000 + Taxes

Exhibitor Participation for Primary Delegate Inclusions:

- One Table Top for B2B Meetings (one Table and 3 chairs)
- 1 night Accommodation on Single occupancy Inclusive of Breakfast and taxes
- Lunches & Dinner on event dates
- VIP access to upload brochures, which will be accessible through the GPS app

Additional Delegate Fee per Eco-Connect Event

(Maximum of 2 additional delegates can be accommodated on a single table)

₹5,000+Taxes : Sharing Table space without accommodation with similar inclusions as Primary delegate

₹10,000+Taxes : Sharing the Same room and Table space with similar inclusions as Primary delegate

₹15,000+Taxes : Separate room but sharing Table space with similar inclusions as Primary delegate

GST@18%

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BRANDING

It is important to create a strong brand presence in the high growth cities of India - the tier II & III cities and GPS offers an ideal opportunity to do so. Plaster the venue with your brand material, sponsor lunches or dinners, knowledge sessions, run your AVs, promote dynamic content and enlighten the audience which will help grow business like nothing else. Each event reaches a different key audience and provides a platform to engage and "wow" clients.

If you are looking for an opportunity to become a part of India's Premier B2B event for Tier II & III markets, then register today at www.gps-india.com

On-Site



Registration
Counter Branding

₹2,50,000

+GST per city



Coffee Lounge*

₹1 Lacs

+GST per city

*Available in select cities.
Size subject to change.
Please check with our office.



End of Outer Row Backdrop
Size as per Venue

₹40,000

+GST per city

GST@18%

GPS 2020

Nagpur	Hyderabad	Ahmedabad	Chandigarh	Ludknow	Kochi	Kolkata	Pune	Visakhapatnam	Guwahati	Indore	Jaipur
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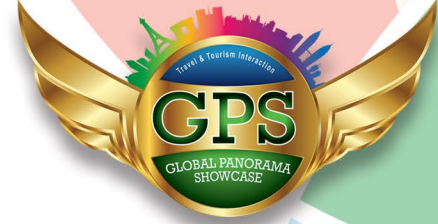
GPS Event Promotions

Seminar/Conference Branding



Exclusive Branding
on the Venue

₹5,00,000 +GST per city



GPS Networking Lunch



Solo Promotion

₹5,00,000 +GST per city

Promotion

₹5,00,000 +GST per city

GPS Welcome Dinner



Solo Promotion

₹8,00,000 +GST per city

Promotion

₹4,50,000 +GST per city

GPS Gala Dinner Event



Solo Promotion

₹10,00,000 +GST per city

Co-Promotion

₹5,00,000 +GST per city

GST@18%

GPS 2020

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GPS Live Wall Promotions



60 sec. Brand AV



60 Sec. brand AV to be played on both show days
₹1,00,000
+GST per city

Online Banner



Home page banner
₹40,000
+GST per month

Email Marketing (Per EDM)



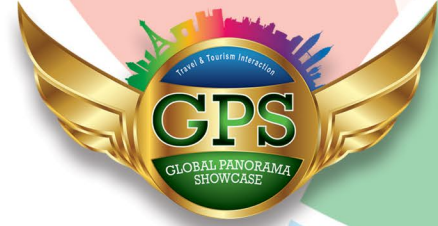
Email marketing to GPS database
₹20,000*
+GST per EDM
*Min. 10 EDM

GST@18%

GPS 2020

Nagpur	Hyderabad	Ahmedabad	Chandigarh	Ludknow	Kodhi	Kolkata	Pune	ECO-CONNECT 2020	Visakhapatnam	Guwahati	Indore	Jaipur
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GPS App



App Home Banner



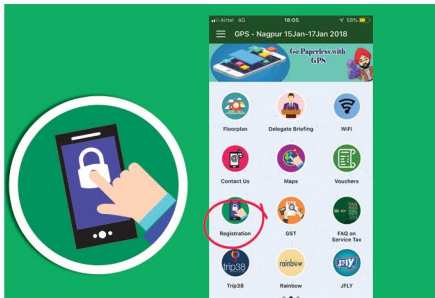
GPS App home page
Advertising
₹1,00,000
+GST per city

App Banners



Solo Branding
₹75,000
+GST per city

App Brand Icon



Own your
GPS brand icon
₹1,50,000
+GST per city

GST@18%

GPS 2020

Nagpur	Hyderabad	Ahmedabad	Chandigarh	Ludknow	Kochi	Kolkata	Pune	Visakhapatnam	Guwahati	Indore	Jaipur
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ECO-CONNECT 2020

EDWIN
Educational Destination Workshop International

Ladakh

Chandigarh

850+ Buyers from
80+ cities

Jaipur

Lucknow

800+ Buyers from
85+ cities

Guwahati

Ahmedabad

1300+ Buyers from
85+ cities

Indore

Nagpur 2019

1200+ Buyers
from 90+ cities

Kolkata

1100+ Buyers
from 95+ cities

Pune

1300+ Buyers
from 70+ cities

Hyderabad

1200+ Buyers
from 90+ cities

Visakhapatnam

Kochi

850+ Buyers
from
90+ cities



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